

Make Call Now, Gas Company Official Advises His Customers

"If you're thinking of a new gas range and want to talk to a gas appliance counselor — if you need your gas turned on or off — or if for any reason you're planning to call your Southern California Gas Co. office, today is the day to call.

"Don't wait for Monday — avoid the rush — dial the gas company office now!"

That's the word from George B. Babbe, division manager for the gas company.

"OUR TELEPHONE Service Bureau has 16 specially trained girls — Service Representatives — who efficiently handle an average of 1500 calls a day at our division office," Babbe said.

This overload on Mondays may result in delay on some calls which could be avoided if the calls were spread out more evenly throughout the week.

BABBE emphasized the fact that the switchboard and Telephone Service Bureau are plan-

ned to handle more than average need. However, when lines are busy, there may be a period when some customers must wait after the switchboard operator answers before an order receiver is available to take the call.

As soon as a call is put through to the Service Bureau — which is under the direction of Telephone Supervisor Mrs. Jean Ulrich — one of the girls answers and usually provides one-stop service for the customer.

"THIS IS accomplished," Babbe explained, "through latest-type automatic telephone equipment that permits the girls to answer questions, take service requests and contact the proper department for special information or service while the customer is on the line.

"However," Babbe continued, "while our girls are efficient, it would help them tremendously if incoming calls could be placed now, instead of waiting for Monday to roll around."



THE UNITED WAY COMMUNITY CHEST

State to Call For Freeway Bids This Week

The Division of Highways will call for bids this week on construction of a large scale freeway project on the San Diego Freeway near Torrance.

The project consists of grading and paving to construct 1.9 miles of eight-lane freeway on the San Diego Freeway between 0.4 mile east of Alameda St. and Carson St.

A TOTAL of \$4,700,000 in state highway funds is available for the work. Bids will be opened Dec. 1 in Los Angeles. Included in the project are bridges which will take the

freeway over the tracks of Southern Pacific and Pacific Electric railroads, over Wilmington Ave., and over Dominguez Channel.

THIS PROJECT, along with other current or budgeted projects, will complete freeway development on the San Diego Freeway between the Long Beach Freeway and 174th St. in Torrance, a distance of nine miles.

The Division will call for bids on other projects as follows:

WIDENING, channelization,

traffic signals, and highway lighting on Huntington Drive (U.S. 66) at Mount Olive Drive in Duarte. Bids will be opened Nov. 25 in Los Angeles. A total of \$35,400 is available for the project, including \$27,700 in state highway funds, and an estimated \$7700 to be paid by Duarte.

Grading and surfacing 1.3 miles of frontage roads and constructing an interchange on U.S. Highway 101 at Los Posos Road near Camarillo. Bids will be opened Nov. 25 in Los Angeles. A total of \$504,000 in

OCTOBER 27, 1960

THE TORRANCE HERALD

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state highway funds is available for the project.

Pay 'n' Play Tennis Court Now Opened

For just 25 cents, you now can get a half hour of nocturnal net play at El Retiro Park. Torrance Recreation Director Harry Van Bellehem said a system of lights has been put into operation on the tennis courts at the park, 126 Vista del Parque.

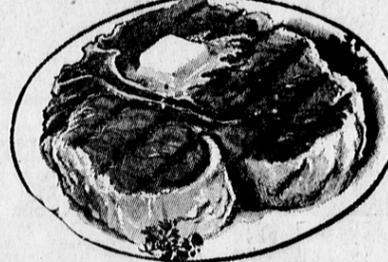
The pay-'n-play lighting system, installed at a cost of \$7000, is operative each night until 10 o'clock.

WESTERN FARMS MARKET

24020 Narbonne Ave., Lomita Specials Good Through Sunday, Oct. 30th
(Where Arlington becomes Narbonne in Lomita) We Reserve the Right to Limit Quantities

SEE OUR HUGE TRICK or TREAT CANDY SELECTIONS!!!

PORTERHOUSE OR T-BONE STEAKS



U.S.D.A. CHOICE AND GOOD BEEF

99¢

TOP SIRLOIN STEAKS \$1.05 LB. U.S.D.A. Choice and Good Beef

Fresh Lean GROUND BEEF 3 lbs. 99¢

FILLET MIGNON \$1.49 LB. U.S.D.A. Choice & Good Beef

Rath Black Hawk PORK SHOULDER PICNICS 3 lb. \$2.25 Fully Cooked - Boneless - Skinless - Smoked with Hickory

ROUND BONE ROAST 49¢ lb U.S.D.A. Choice & Good Beef

7-BONE ROAST 45¢ lb U.S.D.A. Choice & Good Beef

CHUCK ROAST 39¢ lb U.S.D.A. Choice & Good Beef

ATTENTION FREEZER OWNERS

FILL YOUR FREEZER NOW AT THE LOWEST PRICES IN YEARS!!!

Arden's OLEO 2 LBS. 35¢	C.H.B. Qt. SALAD OIL 39¢	Venus Hybrid POP CORN 1-lb. Pkg. 13¢	Stokely's Blue Lake - Cut BEANS 303 Cans 5 For \$1
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BLUE CHIP STAMPS • BLUE CHIP STAMPS • BLUE CHIP STAMPS • BLUE

SOLID HEAD LETTUCE 2 Hds. 17¢

Casaba or Honey Dew MELONS 3 1/2 lb. 3 1/2	Fresh - All Sizes PUMPKINS 2 1/2 lb. 2 1/2	Fancy Pippin APPLES 4 lbs. 29¢
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C.H.B. 24-oz. Freezer Jar (Deal)

MAYONNAISE 29¢

APPLETIME APPLE SAUCE 8 For \$1 303 Cans

BLUE CHIP STAMPS • BLUE CHIP STAMPS

FROZEN FOOD

ARDEN'S - 1/2-GALLON ICE MILK 29¢

Feilers 2-oz. Pkg. BEEF STEAKS 6 For 49¢

BLUE CHIP STAMPS • BLUE CHIP STAMPS

FREE 3-oz. Pkg. Philadelphia CREAM CHEESE With the purchase of ROD'S refrigerated DRESSINGS Sour Cream 49¢ 1000 Island Roquefort Bleu Cheese 59¢	All Gerber's Strained BABY FOODS 10 FOR 89¢ Nestles 6-oz. Pkg. MORSELS Toll House Cookie Chocolate 2 FOR 49¢
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Van Camps - 303 can

PORK & BEANS 8 For \$1

Campbell's New - 1-lb. can

BEANS & FRANKS 3 For \$1

Nabisco - 6 1/4-oz. Pkg. PEANUT CREAM PATTIES 29¢



BEST BUYS FOR THE WEEK

In Torrance Markets

Last Call for . . . FIGS, PEACHES, some of the GRAPE varieties, VALENCIA ORANGES, SUMMER BERRIES, most MELONS and PLUMS.

But Get Ready for More . . . APPLES . . . Delicious, McIntosh and Pippins. CRANBERRIES GRAPES . . . Emperors, Ribiers, Muscats and Tokays. GRAPEFRUIT PEARS . . . Winter Nelis and Anjou. PERSIMMONS POMEGRANATES

Fine Quality Vegetables on the Produce Stands: ARTICHOKE, BRUSSELS SPROUTS, CAULIFLOWER, CARROTS, CELERY, LETTUCE, ONIONS, ROMAINE, SQUASH . . . Summer varieties SWEET POTATOES YAMS.

Protein Foods: BEEF, LAMB and CHICKEN continue leading the parade. PORK shows a tendency to drop a bit, just enough to encourage some markets to have a few features. There will also be some "specials" on HAMS, particularly canned items. EGGS . . . particularly the large sizes. To increase your family nutrition and still budget on the food allowance try some of your favorite egg recipes.

POULTRY. FRYERS are a wonderful budget stretcher this week. Look for the good selection in TURKEYS . . . they are getting finer each year.

Sunday Brunch is a special meal at many homes . . . sometimes a tradition . . . and here is a favorite French Omelet: FRENCH OMELET (A plain or basic omelet recipe) Yield: 2 servings 1 tablespoon butter 4 eggs 1/2 teaspoon salt 2 tablespoons cream. Add butter to skillet and place over medium heat until bubbly. Combine eggs, salt, and cream. Stir until yellow is uniform and mixed well. Pour into skillet and cook over medium heat until egg is slightly set and some liquid remains on surface. Tilting pan, lift edges of egg opposite handle with spatula. This allows uncooked egg to run under the edge of cooked mixture. Cover with lid for about 1/2 minute to allow surface to become creamy. If filling is used, spread it over the half of the omelet opposite the skillet handle. Tilt pan. Fold omelet in half with spatula and roll to a hot platter. Serve at once.

A Variation: SPANISH OMELET Slice two franks in penny-wise pieces. Combine franks with 1/4 teaspoon chili powder, 1/2 cup canned tomato sauce, and 5 sliced stuffed olives. Spread mixture over half of the surface of the cooked French Omelet. Fold and serve immediately.

Always REMINDED OF OUR OBLIGATION TO THOSE IN NEED

STONE & MYERS Mortuary

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